

AN ORDINANCE **98628**

**AUTHORIZING A PROFESSIONAL SERVICES CONTRACT
BETWEEN THE CITY OF SAN ANTONIO AND THE FREE
TRADE ALLIANCE SAN ANTONIO IN THE AMOUNT OF
\$150,000 FOR THE FISCAL YEAR 2003-2004.**

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WHEREAS, the City of San Antonio (the "City") was a founding partner in the creation of the Free Trade Alliance San Antonio (the "Alliance") in 1994 following the approval of the North American Free Trade Agreement (the "NAFTA") which maximized opportunities for the City as an inland port; and

WHEREAS, since its inception, the City Council has approved support of the Alliance with annual budgetary funding in the amount of \$150,000; and

WHEREAS, the Alliance was created as an organization that constitutes a broad community network for the purpose of promoting San Antonio as the center of international trade; and

WHEREAS, other partners that have joined the City in its support of the Free Trade Alliance are the Greater San Antonio Chamber of Commerce, the San Antonio Hispanic Chamber of Commerce, the San Antonio Economic Development Foundation, the San Antonio Water System, the Bexar Metropolitan Water District and KellyUSA; and

WHEREAS, the Alliance has its roots in the San Antonio World Trade Association that provided educational and networking opportunities for companies in the City; and

WHEREAS, this year's contract with the Alliance supports the City's commitment to promote San Antonio as a center of international trade and to increase international business activity and ensures that the Alliance will continue to lead in the development of: (1) Inland Port San Antonio; (2) an integrated marketing program to promote San Antonio as an International Trade Center; (3) the monitoring of policies relating to NAFTA trade; and (4) increasing international business activity; and

WHEREAS, the Alliance will now be actively assisting the Economic Development Department in administering Foreign Trade Zone #80 (the "Zone") to support staff by: (1) developing and implementing a comprehensive marketing and training program; (2) preparing the annual report to the Foreign Trade Zone Board; (3) assisting business clients in preparing applications for site activation, subzone designation or boundary changes; (4) maintaining appropriate Zone records and files; (5) collecting fees payable to the City; and (6) establishing and reporting quarterly and annually on performance measures that include marketing efforts, prospects contacted, training workshops, jobs created and Zone revenues; and

WHEREAS, through this partnership with the Alliance, the City will utilize the expertise and resources of the Alliance to more effectively promote economic development in the Foreign Trade Zones; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. A Professional Services Contract with Free Trade Alliance San Antonio in the amount of \$150,000.00 is hereby approved for a one-year term commencing October 1, 2003.

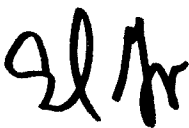
SECTION 2. The City Manager, or her designee, is hereby authorized, for a 45-day period following the effective date of this ordinance, to execute such Professional Services Contract. A copy of said document, executed by Free Trade Alliance San Antonio, is attached hereto as Attachment I.

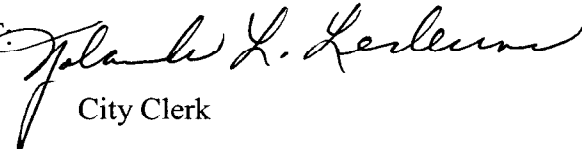
SECTION 3. Funds in the amount of \$150,000.00 are authorized to be encumbered in Fund 11-000000 (General Fund) in Index Code 428219 entitled "Free Trade Alliance" and are made payable to the Free Trade Alliance San Antonio.

SECTION 4. The financial allocations in this Ordinance are subject to approval by the Director of Finance of the City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific index codes and fund numbers as necessary to carry out the purposes of this Ordinance.

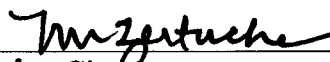
SECTION 5. This Ordinance shall be effective on and after the tenth day after passage hereof.

PASSED AND APPROVED this 18th day of December, 2003.


M A Y O R
EDWARD D. GARZA

ATTEST: 
City Clerk

APPROVED AS TO FORM: _____


for City Attorney